1987

ROGUE RIVER ROOSTER CROW

National Rooster Crowing Contest

"Last Saturday in June"

Sponsored by The Rogue River Lions CLub

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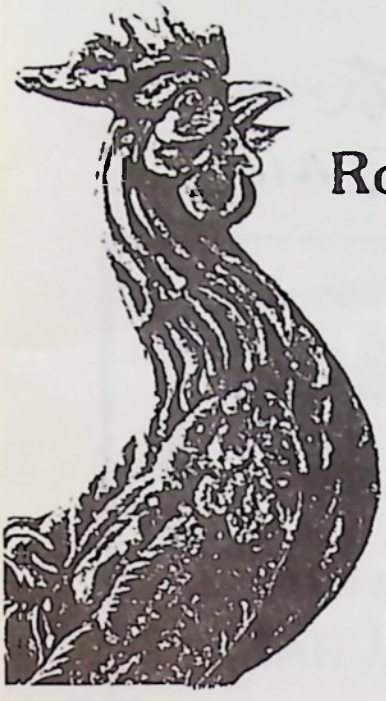

NATIONAL

Rooster Crow Contest

Sponsored by the
Rogue River Lions Club

SATURDAY, JUNE 27, 1987

A ROOSTER CROW FOR 35 YEARS???

Evidently, for the City of Rogue River has held a Rooster Crow Contest since 1953. It all started back in April of 1953, when a group of merchants calling themselves the Rogue River Booster Club met to consider a proposal submitted by Shade Coombs, a fellow member sharing their desire to generate publicity and promotion for the town. Coombs had read a story about the coal miners of Wales who had presented colorful rooster crowing contests during their holidays.

Shade's suggestion was adopted and funds set aside for a cash prize to the owner of the rooster that crowed the most within a 30 minute duration. On May 23, 1953 the first Rooster Crow was staged on the streets of the city, marking the start of the annual event that now draws thousands of people to this little valley town on the last Saturday in June, every year, for the last 34 years!

First place winner of the crowing event was "Hollerin' Harry". He crowed 71 times and won his owner $50. A second contest was held September 5th the same year with the price money of $100 going to "Beetle Baum" who managed 109 crows in the thirty minute period. "Beetle Baum" reigned supreme for 25 years, the closest any rooster came to dethroning him was in 1959, when "Sandy" crowed 96 times within a half hour. But, alas, it was bound to happen some time, the 1978 Rooster Crow Contest and a cocky rooster by the mane of "White Lightening" did old "Beetle Baum's" record in with 112 cockle-doodle-doos in the 30 minute contest. His nearest competitor was "Crow Baby" who came in second with 63 crows. No one knows the secrets that encourage a rooster to crow, but "White Lightening's" owner, Willie Beck of Gold Hill said it was simple. "I just kept him away from any other rooster or chicken for 6 weeks before the contest." However, the secret may have been in the person of Dr. Mabel Bryant who stood before his cage flapping her arms & cheering him on to spectacular achievements. According to the good Doctor, "We vere communicating with each other!"

THE CROWING EVENT

At 2:30 the Crowing Contest gets underway as the flag drops to signal the judges to start counting the sometimes frequent or seldom utterances of the feathered contestants. For 30 solid minutes the crows of each rooster are recorded by his private judge. Scores are tallied and awards are made at 3:30PM Cash prizes presented to the owners of the top five contenders. $150^{00}, 1st. Place, $50^{00}, 2nd Place, $35^{00}, 3rd Place, $25^{00} 4th Place, and $10^{00} for 5th Place. A cash prize of $15^{00} is awarded the most unique cage entry.

come back after 3 May

Black Forest

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&

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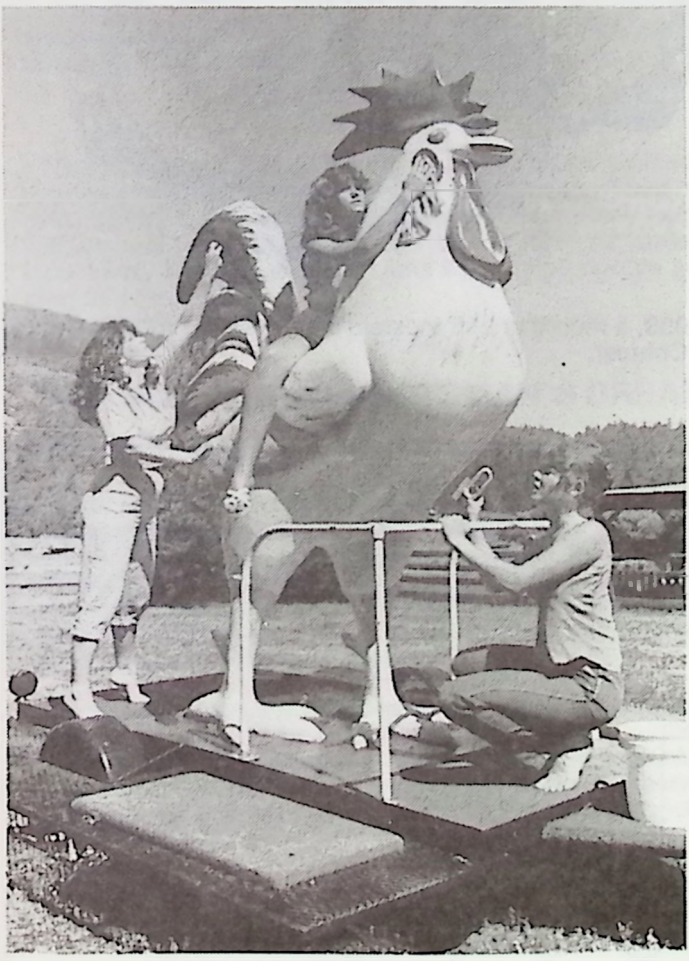
HOW TO ENTER A ROOSTER

On the day of the Rooster Crow, fill out an entry form available at the entry registration booth set up at the Crowing Contest area. No prior registration will be made. Entries will be accepted from 10AM to 2PM . At the time of registration the roosters will be left in the Crowing Contest area. No entry fee will be charged. Those wishing to participate must abide by the following rules:

1. One rooster per person.
2. The rooster must be in the cage.
3. Entrant must furnish one judge 14 years of age or older.
4. Crow tallies may be verified by Crow officials at any time.
5. No mechanical, electrical, physical, or chemical stimulants or devices will be allowed in the cage with the rooster.
6. In no case will the roosters be abused or mistreated.

Interpretation, application and enforcement of these rules are the prerogative of the Rogue River Lions Club, and violations may result in warning or disqualification.

Photographs by Sharon Webb



Since May 23, 1953 the Crow has been an annual event.

Bill 1/8 LARRY

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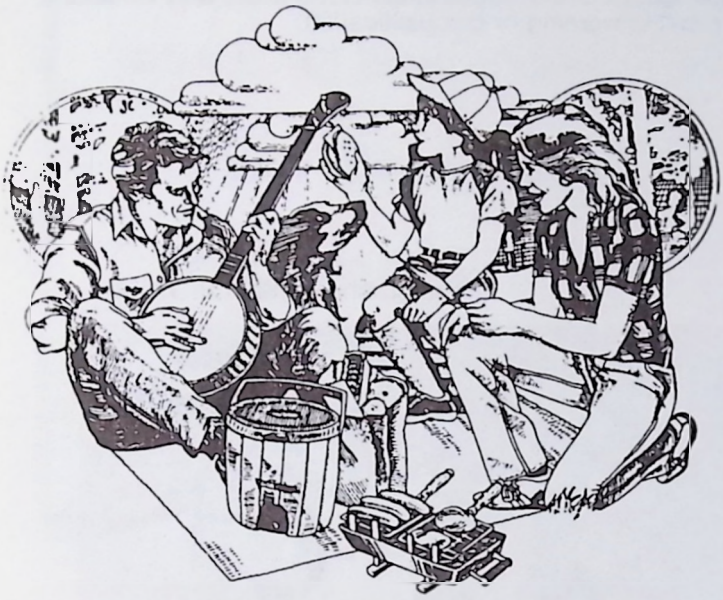

In 1958, a record of 236 roosters were entered into the Crowing Contest.

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HELPING A ROOSTER TO CROW

It's hard to describe a rooster crow contest to a person who's never seen one. The rooster crowing is frequently drowned in cheering and applause made by owners and spectators. Each owner, whether seven or seventy, has some secret that he hopes will lend to winning.

Some folks keep their rooster from other chickens, some keep them in the dark to simulate sunrise when they are uncovered and more simply talk to their roosters. The talk usually transforms into threats, promises and eventually down right begging as the contest progresses.

For 30 minutes owners are using all the tricks they can think of to increase the numbers of crows from their rooster, frequently to no avail. They may make threats, promises or beg, but no physical abuse or other direct contact is allowed during the contest.

3 TIME CHAMPION
"CROW-IN JOE"

If you were a rooster by the name or "Crow-In Joe" and you were kept in the dark for two weeks what would you do when the cover over the cage was removed? Why, crow of course!

And that's just what Joe did. His efforts won him the title of Rogue River Rooster Crow Contest Champ of 1981, 1982 and 1983.

The prize money that was awarded him for his efforts was shared equally by his owners, Julie, Jim and Kenny Koral, all of Rogue River.

The Lions International is located in 154 free countries and regions of the world and has millions of members. Their motto "WE SERVE" dictates most of their activities. They help the visually and hearing handicapped on the national, state and local level. The Rogue River Lions Club helps people according to their needs.

THE ROGUE IS A SPORTSMAN'S DREAM!

Savage Rapids Dam has a fish ladder where salmon stage a spectacular show during their runs. Each year the chinook salmon, steelhead and searunning cut-throat trout fight their way to spawning grounds at far away head waters of the river. Guides may be engaged to take you down river through miles of canyon wilderness and white water riffles into one of the last untouched frontiers of America.

The adjacent region, in addition to the State Park or Rogue River, have guest ranches, private motor courts, hunting or fishing lodges that offer quality accommodation and seclusion to comfort minded guests. There is something interesting or exciting to do that will suit most any taste or pocketbook.

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1987 ROOSTER CROW COURT

Left to right Photographs by Sharon Webb

STACY PROUD

Stacy is the daughter of Dale Douglas. She is 18 years old and a senior at Rogue River Highschool. Stacy's hobbies include: track, modeling, acting, swimming and camping. She also collets Unicorns!

JENNY KIRDENDALL

Jenny is the daughter of Dan & Debbie Bortuit. She is 17 years old and a junior at Rogue River Highschool. Jenny enjoys horse back riding, photography, swimming, track, and collects Bears and Unicorns.

DENA LARIMER

Dena is the daughter of James Larimer and is an 18 year old senior at Rogue River Highschool. She enjoys running, scuba diving, dancing, volleyball, camping and skiing. She also collects beavers!

1987
ROOSTER CROW EVENTS

Sponsored by the Rogue River Lions Club

SATURDAY, JUNE 27, 1987

6:45 a.m.	
7:00 a.m.	Marathon Assembly
7:30 a.m.	Start ROOSTER RUN MINI MARATHON. 2 mile fun run & 10 kilometer.
10:00 a m.	PARADE BEGINS
10:00 a.m.	WOODVILLE ARTS & CRAFTS exhibits will be displayed at the Middle School Gym until 4:00 p.m.
11:00 a.m.	OLD CAR & VAN EXHIBIT
11:00 a.m.	CONCESSIONS
1:30 a.m.	PARADE AWARDS PRESENTATION
2:30 p.m.	ROOSTER CROWING EVENT at Elementary School Grounds
3:00 p.m.	COMMUNITY BEAUTIFICATION AWARDS PRESENTATION
3:15 p.m.	ROOSTER CROW AWARDS PRESENTATION

For additional information about the
ROGUE RIVER ROOSTER CROW EVENTS
Contact the Rogue River Lions Club
P.O. Box 140, Rogue River

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1987
ROOSTER CROW WINNERS

PARADE AWARDS

1. _____ 9. _____
2. _____ 10. _____
3. _____ 11. _____
4. _____ 12. _____
5. _____ 13. _____
6. _____ 14. _____
7. _____ 15. _____
8. _____ 16. _____

ROOSTER CROW AWARDS

1. _____
2. _____
3. _____

COMMUNITY BEAUTIFICATION AWARDS

1. _____
2. _____
3. _____

The Rogue River Lions Club has sponsored the "National Rooster Crow" since 1974. Prior to that it was sponsored by the Jay Cees. The Chamber of Commerce and by the Rogue River Booster Club among others. It has been held on the last Saturday in June for over 34 years.

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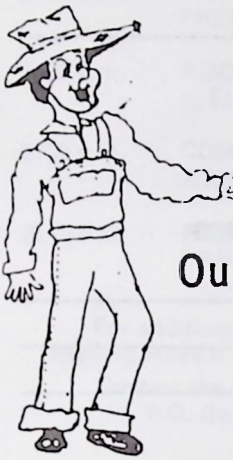

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JOIN OUR PARADE

For information regarding parade rules, contack Rogue River Chamber of Commerce, 582-0242

ROOSTER CROW PARADE APPLICATION

DEADLINE FOR ENTRY: JUNE 26, **1987**

Parade formation time is at 9 a.m. June 26th, **1987**

ROGUE RIVER SHOPPING CENTER PARKING LOT

I/We wish to enter th 1987 Rooster Crow Parade in the following division:

☐Commercial Float (entered by business firms)
☐Non-Commercial Floats
(entered by organizations, schools, churches, etc.)
☐Marching Bands
☐Marching Units
(baton groups, drum & bugle corps., etc.)
☐Individual Adult Rider(Horse)
☐Individual Junior Rider (Horse)
☐Mounted Units (two or more entrants)
☐Antique Autos (individual)
☐Antique Autos (groups)
☐Other Auto (groups)
☐Individual Child
☐Individual Adult
☐Children Group
☐Adult Group

Please describe your entry:

_____

_____

_____

The Rogue River Area Chamber of Commerce hereby disclaims any and all liability for accidents of any nature, whatsoever, and the Applicant hereby agrees to hold the Rogue River Area Chamber of Commerce harmless in any action resulting from such accidents. (Children under the age of 18 years must have parents signature.)

_____
Applicant Signature

_____
Parent Signature

_____
Address

_____
Phone

Champs

1953 - Holerin' Harry with 71 crows
1953 - Beetle Baum with 109 crows
1954 - Rocky with 79 crows
1955 - Prince Albert with 81 crows
1956 - Briggs with 70 crows
1957 - Goldie with 66 crows
1958 - Rusty with 68 crows
1959 - Sandy with 96 crows
1960 - Jerome with 67 crows
1961 - Rascal with 69 crows
1962 - Geromino with 63 crows
1963 - Mac-A-Do with 90 crows
1964 - Mac's Joe with 69 crows
1965 - Black Fella with 71 crows
1966 - Drum Stick with 80 crows
1967 - Rinky Dink with 49 crows
1968 - T-Bird with 63 crows
1969 - Guber with 71 crows
1970 - Rex with 70 crows
1971 - Super Chicken with 85 crows
1972 - Tom Dooley with 73 crows
1973 - Great Speckled Bird with 63 crows
1974 - Wild Bill with 59 crows
1975 - Rastus with 73 crows
1976 - Hamlet with 57 crows
1977 - Doodle Do with 62 crows
1978 - White Lightning with 112 crows!!!
1979 - Chunker with 98 crows
1980 - Lewis (of Lewis & Clark) with 87 crows
1981 - Crow'n Joe with 82 crows
1982 - Crow'n Joe with 65 crows
1983 - Crow'n Joe with 70 crows
1984 - Chicken Little with 83 crows
1985 - Crystell's Silver Streak with 61 crows

The "Beetle Baum" record of 109 crows was finally laid to rest after 25 glorious years, by a cocky young rooster with the name of "White Lightning", that bellowed out a new record of 112 crows within the alloted time of one half hour. "White Lightning's" proud owner, Willie Beck of Gold Hill claimed his unique training method was responsible for this amazing fete of his plucky young rooster. When asked to reveal the training secret, Willie stated it simple. "I just kept him away from any other rooster or chicken six weeks before the Crow, and brought him to the contest in a large sack." In 1958, a record of 263 roosters were entered.

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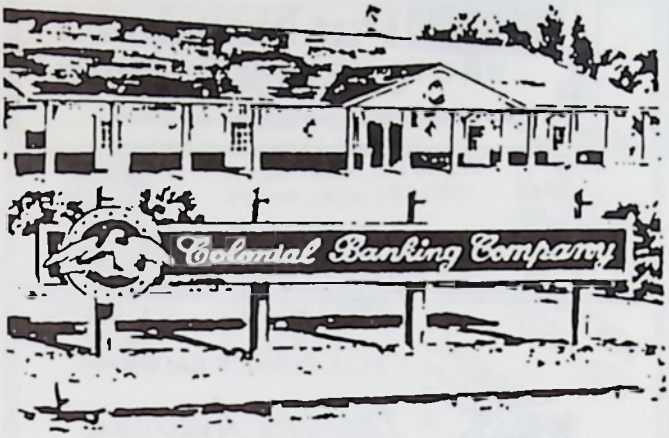

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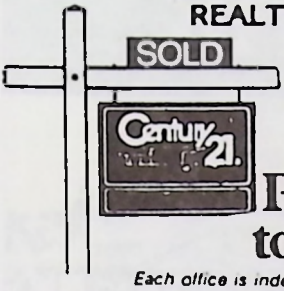

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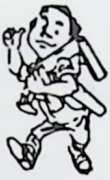

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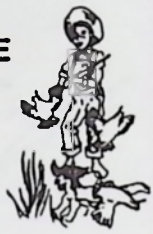

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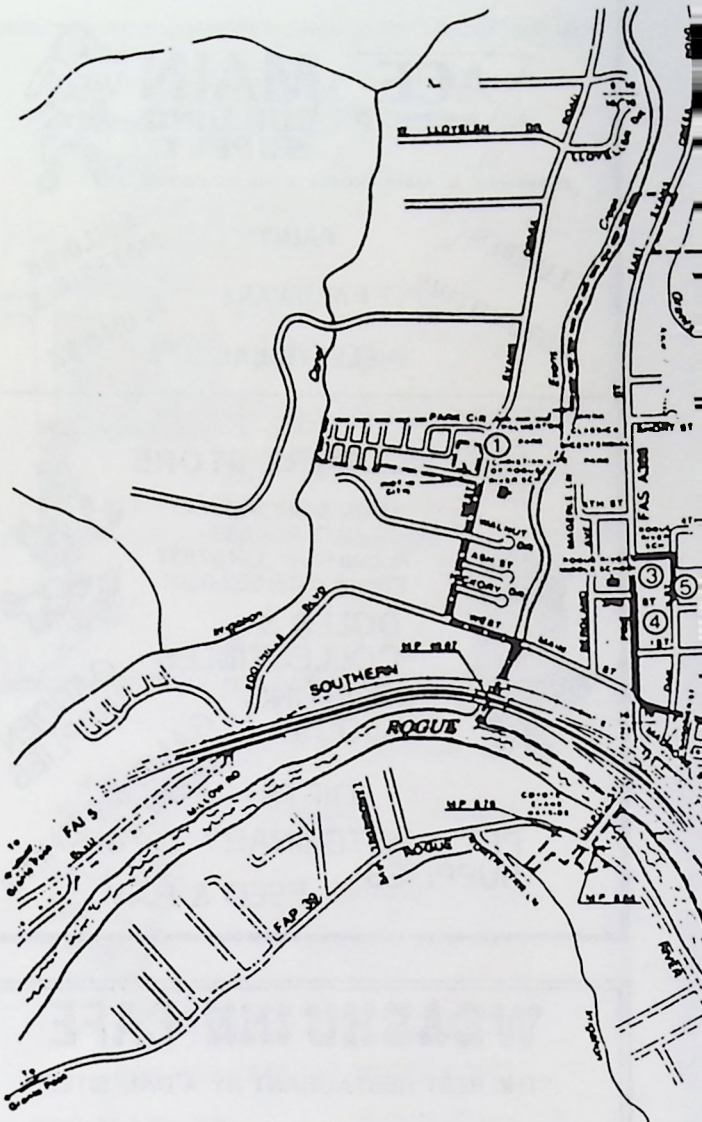

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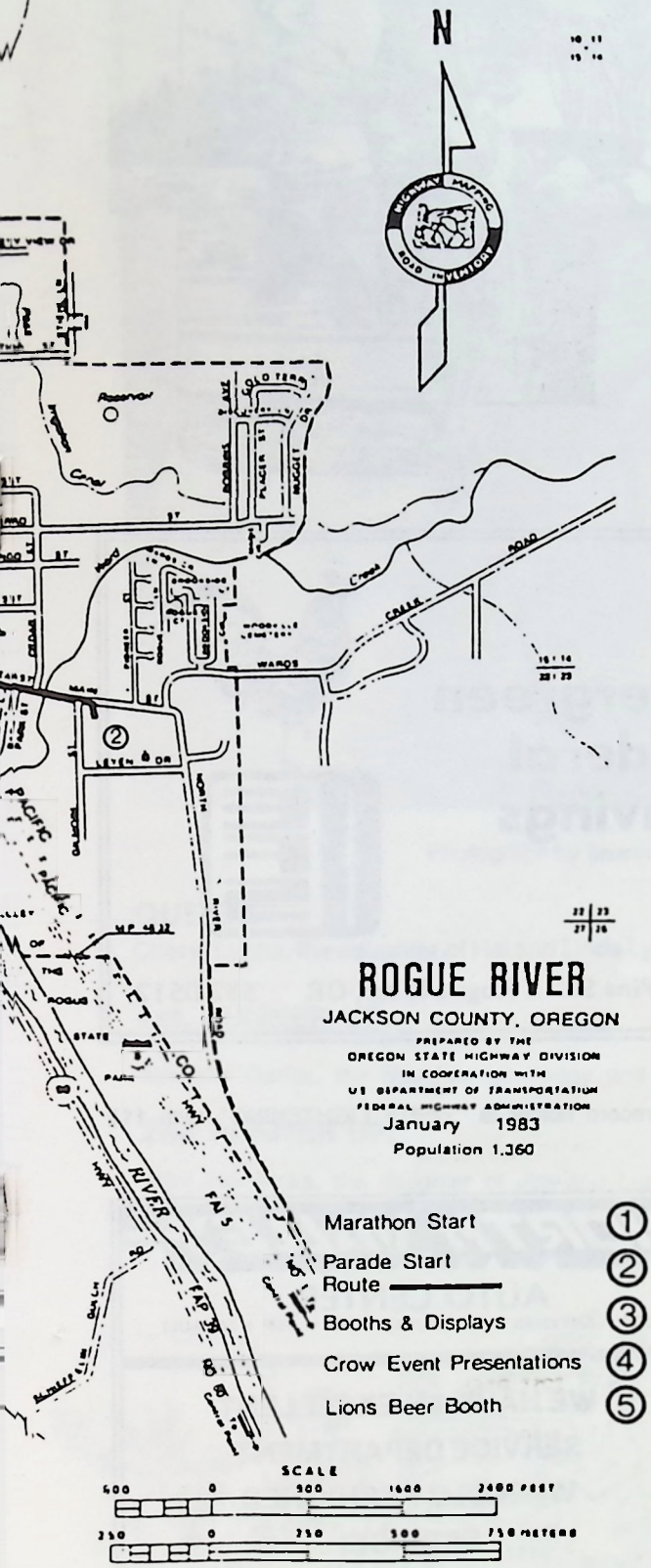

ROGUE RIVER

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FEDERAL HIGHWAY ADMINISTRATION

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Parade Start ②

Route

Booths & Displays ③

Crow Event Presentations ④

Lions Beer Booth ⑤

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Photograph by Sharon Webb

QUEEN:

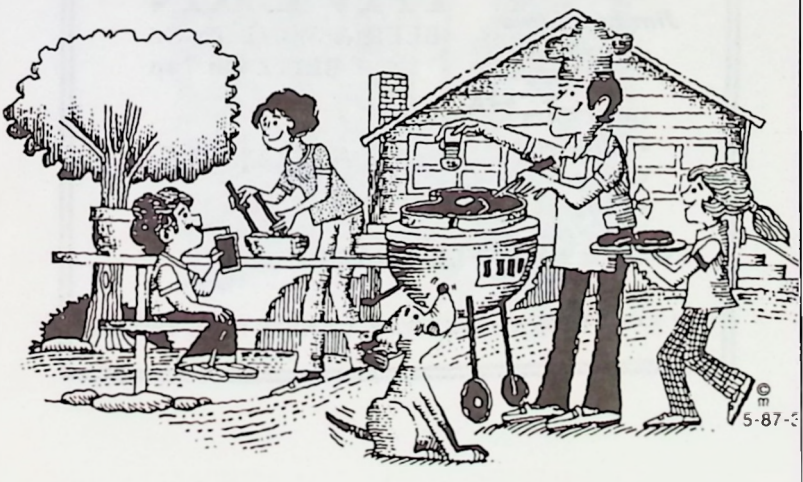
Cheryl Lyons, the daughter of Hal and Linda Lyons.

1st. RUNNER UP:

Michelle Garlitz, the daughter of Peggy and Lee Garlitz.

2nd RUNNER UP:

Kristi Hendricks, the daughter of Jim and Lois Hendricks.



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Stagecoaches carried the express and mail through the Rogue Valley, from 1852 until the completion to the railroad in 1887. An envelope mailed during that period, bore a wax seal embossed with the words: "Wells Fargo Express Co. - Rogue River, Oregon." The post office was established in 1874, the town officially proclaimed "Woodville". Perhaps coincidently, a John Woods became the town's postmaster. In 1912 the town incorporated, remaning itself Rogue River.

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Photographs by Sharon Webb

Photographs by Sharon Webb

The Shoe STOP
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We would like to take this opportunity to congratulate and applaud the Lion's Rogue River Rooster Crow and wish them the best in the future.
DRS. HAMADA & MATTI & CAROLE A. TIMPONE
Rogue River Eye Clinic
509 E. Main St.
Rogue River
582-4225

LIFE
and Annuity Corporation
(a Delaware Corporation)
Rogue River, OR 97537
Bus: 582-1410

The Coyote Evens and Fleming Parks at the Rogue River Bridge are small rest areas. There is a boat ramp and facilities for picnics.

Bill OK 1/8

HARPER REALTY

Rogue River
(503) 582-0531

JIM HARPER
Broker
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201 MAIN ST P.O. BOX 266 ROGUE RIVER, OR 97537

Best Wishes
to the
Rogue River Rooster Crow
Dee & Ed Marchi

"BEETLE BAUM" made Ripley's Believe it or Not!

ROGUE RIVER EXXON

A FULL SERVICE SERVICE STATION

EXXON

Downtown Rogue River

582-4356

Current record holder is "WHITE LIGHTENING" with 112 crows.

An average winner crows less than 70 times in 30 minutes.

DOT'S Trophy Shop

RAY & GINNY COPELAND
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Photographs by Sharon Webb

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Quality Body and Paint Work
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212 Gilmore, P.O. Box 354 Rogue River, Oregon 97537

Rogue River Press

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Peter and Phyllis Morales (503) 582-1707
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The Connection

For

Your Power Needs

Today

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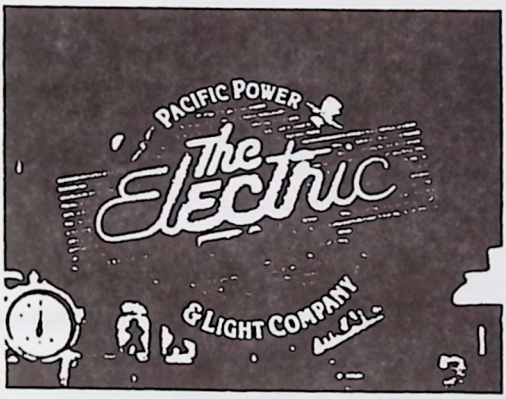
Tomorrow



"THE PEOPLE

AT

Cattlemen's Saloon

Rogue River, Ore.

SEE OUR DAILY LUNCHEON ~~SPECIALS~~! Same Dwi 10%

582-1631

The Crow Contest started on Main Street in Rogue River in 1953.

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ROOSTER CROW SPECIAL
$2.50 1/2 ANY SANDWICH
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BUS 476 8271
RES 476 5374

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PARTS, SERVICE & REPAIR

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Rogue River, OR 97537

Ph. (503) 582 3043

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Summer Hrs. 9 A.M. to 7 P.M. 7 Day a Week

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104 Main Street • Rogue River, OR 97537

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GOLD HILL SHOPPING CENTER

"SILENT SAM" was raffled off after the contest in 1957 e ing his owner $50. He did not crow once!

CONGRATULATIONS
to the Rogue River Lions Club and
the Chamber Of Commerce for an
EXCELLENT PROGRAM

SPROUSE REITZ STORES
OVER 375 STORES THROUGHOUT TWELVE WESTERN STATES

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9. Lees
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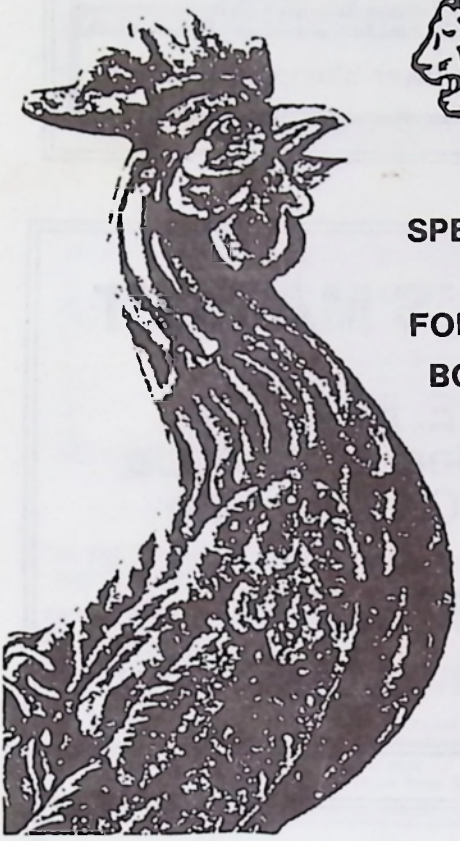
11. R.R. Beauty
12. State Farm
13. Steves 1/6 mkt pd

THE ROGUE RIVER LIONS CLUB WOULD LIKE TO EXPRESS THEIR THANKS TO ALL THOSE WHO HELPED WITH THE ROOSTER CROW PARADE AND TO ALL THE FOLKS THAT HELPED PUT ON THE 1987 ROOSTER CROW ITSELF!



SPECIAL THANKS TO JEAN MILLER FOR BRINGING THIS BOOKLET TO YOU!

THANK YOU

It is indeed a pleasure for the Rogue River Lions Club to recognize the following clubs and organizations that help to make our community a beautiful place to live.

Rogue River Lioness Club
Chamber of Commerce
V.F.W. Post No. 4116
Civic Club
Live Oak Grange No. 655
Junior Women's League
Friends of the Library
Woodville Fine Arts Association
Rogue River Garden Club
Rogue River Kiwanis

OUR SINCERE THANKS

14. Sunny Creek
15. Wilder Coffins (Smaller)
16. Savage Rapids Boat Works
Cottle Map - Bill

We're proud of OUR Rogue River Lions

Ron's Drugs

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